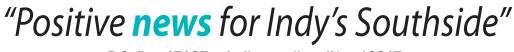
#### **NONPROFIT ADVERTISING**

## The Southsider Voice







P.O. Box 17187 • Indianapolis • IN • 46217 317.781.0023 • www.southsidervoice.com





### SouthsiderVoice.com

### Keeping Southsiders connected

We want to help spread the word about your events and activities to make sure your event is a success.

We can help get the word out, however, in return we need YOUR help.

### Our paper and coverage is free

so we depend on advertisers and sponsors to help with our operations!

A system that has worked for more than 75 years!

**Newsprint** 

**Digital** 

**Social Media** 





# Nonprofits

We have special pricing for advertising which includes:

- a) The advertisement
- b) A bulletin board notice
- c) Viewed in newsprint and online

See following page for ad examples to choose from .....



### **MODULAR SPECIALS**

1/8 PAGE only \$135 W/COLOR \$180 Actual size 5.31" x 5"

1/4 PAGE only \$270 W/COLOR \$360 Actual size 5.31" x 10"

1/2 PAGE only \$525 W/COLOR \$600 Actual size 10.75" x 10"

Full Page only \$700 W/COLOR \$875 Actual size 10.75" x 20.25"



2 Col. x 5" Actual size: 3.5" x 5"

\$9000 Per week

Full color

2 Col. x 3" Actual size: 3.5" x 3" Full color

2 Col. x 4" Actual size: 3.5" x 4" Full color

# Digital Advertising

## Keeping Southsiders connected

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Figure 2

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Ad design included, plus your ad is linked to your website!

Banner (900x144px) Top, Middle, Bottom

3 month package

Only \$30 mo.

1 month

Sidebar (220x200px)

3 month package

Only \$20 mo. 1 month \$35











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Call today!

317-781-0023