2018 MEDIA KIT

TheSouthsiderVoice

*"Positive **news** for Indy's Southside"*

6025 Madison Avenue, Suite B • 317-781-0023

(Southeast corner of Edgewood and Madison)

SouthsiderVoice.com

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Kelly Sawyers
Publisher

B. Scott Mohr
Editor

Nathan Pace
Online Editor

Al Stilley
Senior staff writer

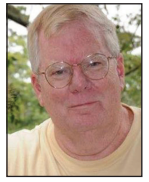
Brett Sawyers
Office Manager

Bob Kelly
Sales Executive

Barbie Overbeck
Customer Service Rep

Alex Smith
Sales Executive

Fred Shonk
& Stuart
Columnists


Bill Thorpe
Columnist / Photographer

Brett Hickman
Columnist / Photographer

Newsprint

Digital

Social Media

A few of our satisfied clients

Whalen Realty Group, LLC

Ray Skillman

Ziebart

Anthem BlueCross BlueShield

Jockamo Upper Crust Pizza

Ponderosa Steakhouse

Direct Connect Printing & Digital Services

Community Health Network
eCommunity.com/screenings

YMCA

Spreading positive news to over 400 Southside locations

Plus home delivery in many Southside neighborhoods!

COVERAGE IN ZIP CODES:

46107
46142
46143
46203
46217
46225
46227
46237
46239

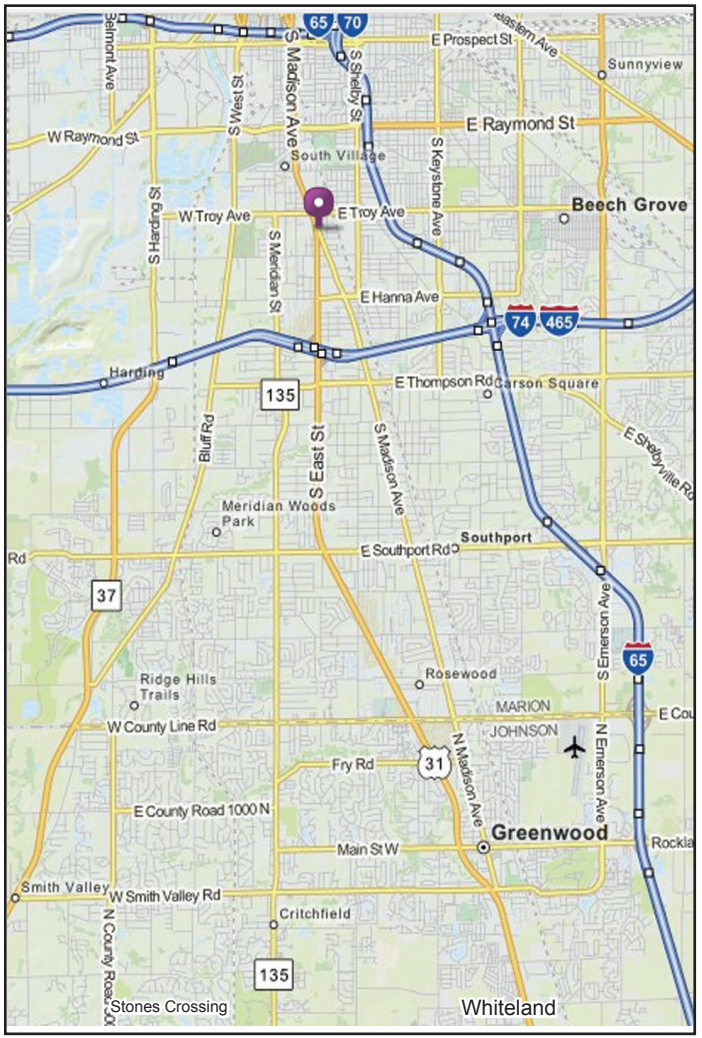
Circulation Area

Our circulation area encompasses the Southside from Downtown Indy, south to Worthville Rd., west to SR 37 and east to Emerson Avenue.

We welcome the opportunity to serve our community with our newspaper.

The Southsider Voice publishes every Wednesday. It is our pleasure to serve the Southside community.

Be a part!



The**Southsider**Voice

The Voice of the South Side

6025 Madison Avenue, Suite B • Indianapolis • IN • 46227
317.781.0023 • Fax 317.781.0253 • www.southsidervoice.com

Circulating positive news every Wednesday on Indy's Southside! Newsprint, digital and social media.

RETAIL

Rates (PER COLUMN INCH)

1-3x run..... $11.63
Monthly $11.13
Yearly..... $9.25
Not for profit $9.00

Sizes and pricing Page 4

MODULAR SPECIALS

1/8 PAGE	$175	W/COLOR $225
1/4 PAGE	$315	W/COLOR $415
1/2 PAGE	$525	W/COLOR $675
Full Page.....	$700	W/COLOR $875

MECHANICS

6-Column Format

1 Column	1.68”
2 Columns	3.5”
3 Columns	5.31”
4 Columns	7.12”
5 Columns	8.93”
6 Columns	10.75”

CLASSIFIEDS

Rates (PER COLUMN INCH)

1-3x run..... $8.35
Monthly $7.67
Yearly..... $7.00

Sizes and pricing Page 5

LINE CLASSIFIEDS

$12 for the first 10 words, 10 cents for each additional word.

MECHANICS

8-Column Format

1 Column	1.23”
2 Columns	2.59”
3 Columns	3.95”
4 Columns	5.31”
5 Columns	6.67”
6 Columns	8.03”
7 Columns	9.39”
8 Columns	10.75”

DEADLINES:

Retail Advertising:Friday, 5 p.m.
Classified Advertising: Monday, 5 p.m.
News Monday, Noon

OFFICE HOURS:
Monday-Friday
9 am - 5 pm

COLOR

Full Color - $3 per column inch

DISCOVER VISA MasterCard

Retail Sizes with Pricing

MODULAR SPECIALS

1/8 PAGE only $175 W/COLOR $225
Actual size 5.31” x 5”

1/4 PAGE only $315 W/COLOR $415
Actual size 5.31” x 10”

1/2 PAGE only $525 W/COLOR $675
Actual size 10.75” x 10”

Full Page only $700 W/COLOR $875
Actual size 10.75” x 20.25”

BEST DEAL!

2 Col. x 2”

Actual size: 3.5” x 2”

Black and white	Full color
$46.50 Per week / 1-3x run	$58.00 Per week / 1-3x run
$44.50 Per week / monthly	$52.50 Per week / monthly
$37.00 Per week / yearly	$49.50 Per week / yearly

2 Col. x 3”

Actual size: 3.5” x 3”

Black and white	Full color
$69.50 Per week / 1-3x run	$85.00 Per week / 1-3x run
$66.50 Per week / monthly	$79.00 Per week / monthly
$55.50 Per week / yearly	$74.50 Per week / yearly

2 Col. x 5”

Actual size: 3.5” x 5”

Black and white	Full color
$116.00 Per week / 1-3x run	$158.00 Per week / 1-3x run
$111.00 Per week / monthly	$153.00 Per week / monthly
$92.50 Per week / yearly	$127.00 Per week / yearly

2 Col. x 4”

Actual size: 3.5” x 4”

Black and white	Full color
$94.00 Per week / 1-3x run	$117.00 Per week / 1-3x run
$89.00 Per week / monthly	$105.50 Per week / monthly
$74.00 Per week / yearly	$99.50 Per week /yearly

Classified Display Sizes and Pricing

2 Col. x 3” Actual size: 2.59” x 3”

Black and white	Full color
$50.00 Per week / 1-3x run	$68.00 Per week / 1-3x run
$46.00 Per week / monthly	$64.00 Per week / monthly
$42.00 Per week / yearly	$60.00 Per week / yearly

CAREER CONNECTION

FOR RENT

FOR SALE

REAL ESTATE

SERVICE DIRECTORY

1 Col. x 1.5”

Black and white	Full color
$12.50 Per week / 1-3x run	$13.00 Per week / 1-3x run
$11.50 Per week / monthly	$12.00 Per week / monthly
$10.50 Per weekly / yearly	$11.00 Per weekly / yearly

2 Col. x 2” Actual size: 2.59” x 2”

Black and white	Full color
$34.00 Per week / 1-3x run	$46.00 Per week / 1-3x run
$32.00 Per week / monthly	$44.00 Per week / monthly
$28.00 Per week / yearly	$40.00 Per week / yearly

2 Col. x 4” Actual size: 2.59” x 4”

Black and white	Full color
$68.00 Per week / 1-3x run	Running 1-3x Per week / 1-3x run
$64.00 Per week / monthly	$92.00 Per week / monthly
$56.00 Per week / yearly	$88.00 Per week / yearly
	$80.00

2 Col. x 1” Actual size: 2.59” x 1”

Black and white			Full color		
$17.00 Per week / 1-3x run	$16.00 Per week / monthly	$14.00 Per week / Yearly	$23.00 Per week / 1-3x run	$22.00 Per week / monthly	$20.00 Per week / Yearly

MODULAR SPECIALS

1/8 PAGE only $175 W/COLOR $225
Actual size 5.31” x 5”

1/4 PAGE only $315 W/COLOR $415
Actual size 5.31” x 10”

1/2 PAGE only $525 W/COLOR $675
Actual size 10.75” x 10”

Full Page only $700 W/COLOR $875
Actual size 10.75” x 20.25”

BEST DEAL!

LINE CLASSIFIEDS:
$12 for the first 10 words,10 cents each for each additional word.

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Banner Advertising

Front Page Top Banner

2 Col. x 1.25” $115 per Week

3 Spaces Available Per Week

CALL TODAY TO RESERVE YOURS!

Front Page Bottom Banner

3 Col. x 2.25” $150 per Week

2 Spaces Available Per Week

Front Page Side Banner

1 Col. x 3.0”

$115 per Week

2 Spaces Available Per Week

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PREPRINT INSERTING

Our FREE community newspaper, a family-friendly publication, covers education, high school sports, a reminiscing column from our archives, local and fun events, a Car Nutz page and a comic and puzzle page.

Circulating positive news to Indy's Southside.
Reaching an audience of more than 60,000 newsprint/digial.

PREPRINT INSERTING PRICING: *Prices good thru December 30, 2018*

Maximum width: 11″

1-4 Page insert (1-time run) ..... *$28 per thousand (ROP $504)*

(4-time run) ..... *$26 per thousand (ROP $468)*

Commitment to multiple runs (more than 4-times) ..... *$23 per thousand (ROP $414)*

Newspaper contact:
Kelly Sawyers
Publisher
317-781-0023
kelly.sawyers@southsidervoice.com

Delivery of preprints:
(Need 5 days prior to printing)
Ship to:
AIM MEDIA • 22 West New Road • Greenfield, IN 46140
Account: Indpls. Southsider Voice

Contact: Johna Cooksey, 317-477-3248
postpress@aimmediaindiana.com

Digital Advertising

Ad design included, plus your ad is linked to your website!

Banner (900x144px)
Top, Middle, Bottom

3 month package
Only **$80** mo.

1 month
$99

Sidebar (220x200px)

3 month package
Only **$40** mo.

1 month
$75

Like us on facebook

YouTube

Video and game of the week sponsorships available! For **FREE consultation**, call **Nathan Pace** **317-847-0184**

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Call today!

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