2021 MEDIA KIT

TheSouthsiderVoice

*"Positive **news** for Indy's Southside"*

Bringing news to the Southside of Indy for more than 70 years!

Newsprint
Digital
Social Media

P.O. Box 17187 • Indianapolis • IN • 46217
317.781.0023 • www.southsidervoice.com

SouthsiderVoice.com

Spreading positive news to more than 300 Southside locations

Plus home delivery in many Southside neighborhoods!

COVERAGE IN ZIP CODES:

46107
46142
46143
46203
46217
46225
46227
46237
46239

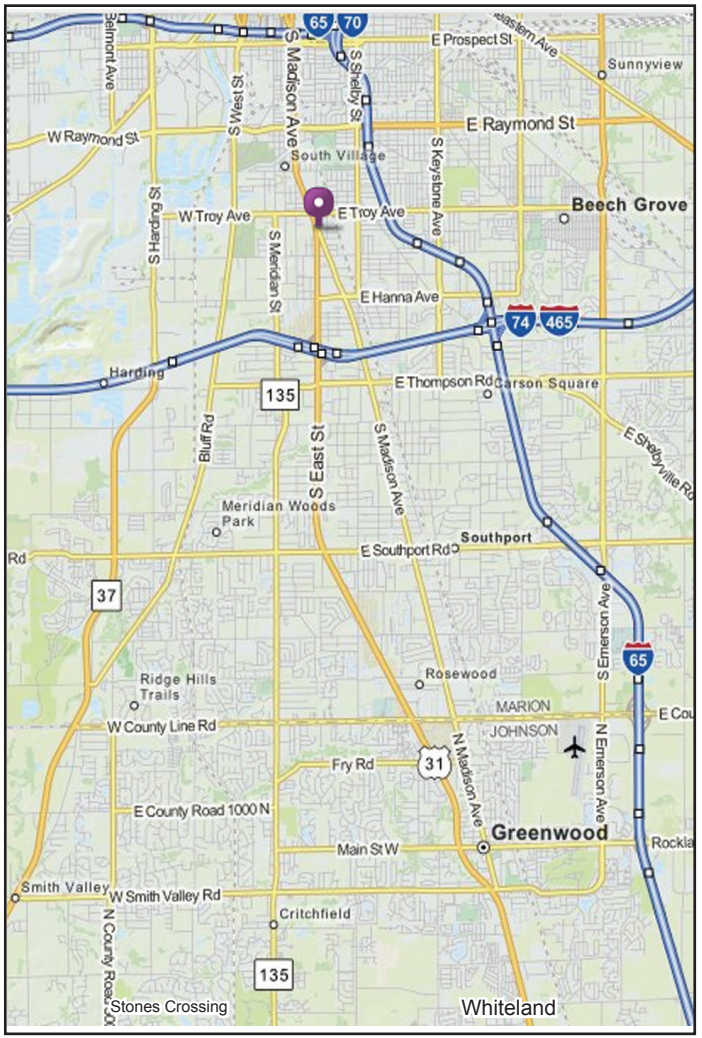
Circulation Area

Our circulation area encompasses the Southside from Downtown Indy, south to Worthville Rd., west to SR 37 and east to Emerson Avenue.

We welcome the opportunity to serve our community with our newspaper.

The Southsider Voice publishes every Wednesday. It is our pleasure to serve the Southside community.

Be a part!



Banner Advertising

Front Page Top Banner

2 Col. x 1.25” $115 per Week

3 Spaces Available Per Week

CALL TODAY TO RESERVE YOURS!

Front Page Bottom Banner

3 Col. x 2.25” $150 per Week

2 Spaces Available Per Week

Front Page Side Banner

1 Col. x 3.0”

$115 per Week

2 Spaces Available Per Week

Retail Sizes with Pricing

MODULAR SPECIALS

1/8 PAGE only $175 W/COLOR $225
Actual size 5.31” x 5”

1/4 PAGE only $315 W/COLOR $415
Actual size 5.31” x 10”

1/2 PAGE only $525 W/COLOR $675
Actual size 10.75” x 10”

Full Page only $700 W/COLOR $875
Actual size 10.75” x 20.25”

BEST DEAL!

2 Col. x 2”

Actual size: 3.5” x 2”

Black and white	Full color
$46.50 Per week / 1-3x run	$58.00 Per week / 1-3x run
$44.50 Per week / monthly	$52.50 Per week / monthly
$37.00 Per week / yearly	$49.50 Per week / yearly

2 Col. x 3”

Actual size: 3.5” x 3”

Black and white	Full color
$69.50 Per week / 1-3x run	$85.00 Per week / 1-3x run
$66.50 Per week / monthly	$79.00 Per week / monthly
$55.50 Per week / yearly	$74.50 Per week / yearly

2 Col. x 5”

Actual size: 3.5” x 5”

Black and white	Full color
$116.00 Per week / 1-3x run	$158.00 Per week / 1-3x run
$111.00 Per week / monthly	$153.00 Per week / monthly
$92.50 Per week / yearly	$127.00 Per week / yearly

2 Col. x 4”

Actual size: 3.5” x 4”

Black and white	Full color
$94.00 Per week / 1-3x run	$117.00 Per week / 1-3x run
$89.00 Per week / monthly	$105.50 Per week / monthly
$74.00 Per week / yearly	$99.50 Per week /yearly

Classified Display Sizes and Pricing

2 Col. x 3” Actual size: 2.59” x 3”

Black and white	Full color
$50.00 Per week / 1-3x run	$68.00 Per week / 1-3x run
$46.00 Per week / monthly	$64.00 Per week / monthly
$42.00 Per week / yearly	$60.00 Per week / yearly

2 Col. x 1” Actual size: 2.59” x 1”

Black and white		
$17.00 Per week / 1-3x run	$16.00 Per week / monthly	$14.00 Per week / Yearly

Full color		
$23.00 Per week / 1-3x run	$22.00 Per week / monthly	$20.00 Per week / Yearly

CAREER CONNECTION

FOR RENT

FOR SALE

REAL ESTATE

SERVICE DIRECTORY

1 Col. x 1.5”

Black and white	Full color
$12.50 Per week / 1-3x run	$13.00 Per week / 1-3x run
$11.50 Per week / monthly	$12.00 Per week / monthly
$10.50 Per weekly / yearly	$11.00 Per weekly / yearly

2 Col. x 2” Actual size: 2.59” x 2”

Black and white	Full color
$34.00 Per week / 1-3x run	$46.00 Per week / 1-3x run
$32.00 Per week / monthly	$44.00 Per week / monthly
$28.00 Per week / yearly	$40.00 Per week / yearly

2 Col. x 4” Actual size: 2.59” x 4”

Black and white	Full color
$68.00 Per week / 1-3x run	Running 1-3x Per week / 1-3x run
$64.00 Per week / monthly	$92.00 Per week / monthly
$56.00 Per week / yearly	$88.00 Per week / yearly
	$80.00

MODULAR SPECIALS

1/8 PAGE only $175 W/COLOR $225
Actual size 5.31” x 5”

1/4 PAGE only $315 W/COLOR $415
Actual size 5.31” x 10”

1/2 PAGE only $525 W/COLOR $675
Actual size 10.75” x 10”

Full Page only $700 W/COLOR $875
Actual size 10.75” x 20.25”

BEST DEAL!

LINE CLASSIFIEDS:
$12 for the first 10 words,10 cents each for each additional word.

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The Voice of the South Side
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Digital Advertising

Keeping Southsiders connected

Ad design included, plus your ad is linked to your website!

Banner (900x144px)
Top, Middle, Bottom

3 month package

Only **$80** mo. / 1 month **$99**

Sidebar (220x200px)

3 month package

Only **$40** mo. / 1 month **$75**

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YouTube

Payment terms:
Due at time of order

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Call today!

317-781-0023

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PREPRINT INSERTING

Our FREE community newspaper, a family-friendly publication, covers education, high school sports, a reminiscing column from our archives, local and fun events, a Car Nutz page and a comic and puzzle page.

Circulating positive news to Indy's Southside.
Reaching an audience of more than 60,000 newsprint/digial.

PREPRINT INSERTING PRICING: *Prices good thru December 30, 2019*

Maximum width: 11″

1-4 Page insert (1-time run) ..... *$28 per thousand (ROP $504)*

(4-time run) ..... *$26 per thousand (ROP $468)*

Commitment to multiple runs (more than 4-times) ..... *$23 per thousand (ROP $414)*

Newspaper contact:
Kelly Sawyers
Publisher
317-781-0023
kelly.sawyers@southsidervoice.com

Payment terms: Due upon receipt

Delivery of preprints:
(Need 5 days prior to printing)

Ship to:
AIM MEDIA • 22 West New Road • Greenfield, IN 46140
Account: Indpls. Southsider Voice

Contact: Johna Cooksey, 317-477-3248
postpress@aimmediaindiana.com