

2022 MEDIA KIT

Bringing news to
the Southside of
Indy for more
than 70 years!

And now we've
added Decatur
Township.

TheSouthsiderVoice

"Positive news for Indy's Southside and Decatur Township"

TheSouthsiderVoice zoned for

Decatur Township

Newsprint

Digital

Social Media

P.O. Box 17187
Indianapolis • IN • 46217
317-781-0023



SouthsiderVoice.com

Spreading positive news to more than 300 locations

Plus [home delivery](#) in many
Southside neighborhoods!

COVERAGE IN ZIP CODES:

46107	46113
46142	46183
46143	46209
46203	46221
46217	46231
46225	46241
46227	46253
46237	
46239	

Circulation Area

The Southsider Voice has a newsprint / digital audience of more than 40,000 weekly and covers the Southside of Indianapolis, from downtown, Ft. Square, Beech Grove, Southport, Whiteland, Center Grove, Franklin Township, Perry Township and White River Townships. *The Voice* also has a zoned edition in Decatur Township that launched March 2, 2022. The paper is an excellent conduit for news, opinions and features.

We welcome the opportunity to serve our community with our newspapers.

The Southsider Voice publishes every Wednesday. It is our pleasure to serve the Southside community, as well as Decatur Township.

Be a part!

Banner Advertising

Front Page Top Banner

2 Col. x 1.25"

\$115 per Week

3 Spaces Available Per Week

**CALL TODAY
TO RESERVE
YOURS!**

Front Page Bottom Banner

3 Col. x 2.25"

\$150 per Week

2 Spaces Available Per Week



Front Page Side Banner

1 Col. x 3.0"

\$115 per Week

*2 Spaces
Available
Per Week*

Retail Sizes with Pricing

MODULAR SPECIALS

1/8 PAGE only \$175 **W/COLOR \$225**

Actual size 5.31" x 5"

1/4 PAGE only \$315 **W/COLOR \$415**

Actual size 5.31" x 10"

1/2 PAGE only \$525 **W/COLOR \$675**

Actual size 10.75" x 10"

Full Page only \$700 **W/COLOR \$875**

Actual size 10.75" x 20.25"

**BEST
DEAL!**

2 Col. x 2"

Actual size: 3.5" x 2"

Black and white

\$46⁵⁰
Per week / 1-3x run

\$44⁵⁰
Per week / monthly

\$37⁰⁰
Per week / yearly

Full color

\$58⁰⁰
Per week / 1-3x run

\$52⁵⁰
Per week / monthly

\$49⁵⁰
Per week / yearly

2 Col. x 3"

Actual size: 3.5" x 3"

Black and white

\$69⁵⁰
Per week / 1-3x run

\$66⁵⁰
Per week / monthly

\$55⁵⁰
Per week / yearly

Full color

\$85⁰⁰
Per week / 1-3x run

\$79⁰⁰
Per week / monthly

\$74⁵⁰
Per week / yearly

2 Col. x 5"

Actual size: 3.5" x 5"

Black and white

\$116⁰⁰
Per week / 1-3x run

\$111⁰⁰
Per week / monthly

\$92⁵⁰
Per week / yearly

Full color

\$158⁰⁰
Per week / 1-3x run

\$153⁰⁰
Per week / monthly

\$127⁰⁰
Per week / yearly

2 Col. x 4"

Actual size: 3.5" x 4"

Black and white

\$94⁰⁰
Per week / 1-3x run

\$89⁰⁰
Per week / monthly

\$74⁰⁰
Per week / yearly

Full color

\$117⁰⁰
Per week / 1-3x run

\$105⁵⁰
Per week / monthly

\$99⁵⁰
Per week / yearly

Classified Display Sizes and Pricing

2 Col. x 3" Actual size: 2.59" x 3"

Black and white	Full color
\$50⁰⁰ Per week / 1-3x run	\$68⁰⁰ Per week / 1-3x run
\$46⁰⁰ Per week / monthly	\$64⁰⁰ Per week / monthly
\$42⁰⁰ Per week / yearly	\$60⁰⁰ Per week / yearly

2 Col. x 1" Actual size: 2.59" x 1"

Black and white
\$17⁰⁰ \$16⁰⁰ \$14⁰⁰
Per week / 1-3x run Per week / monthly Per week / Yearly

Full color

\$23⁰⁰ \$22⁰⁰ \$20⁰⁰
Per week / 1-3x run Per week / monthly Per week / Yearly

CAREER CONNECTION
FOR RENT
FOR SALE
REAL ESTATE
SERVICE DIRECTORY

1 Col. x 1.5"

Black and white
\$1250 Per week / 1-3x run
\$1150 Per week / monthly
\$1050 Per weekly / yearly

Full color

\$1300 Per week / 1-3x run
\$1200 Per week / monthly
\$1100 Per weekly / yearly

2 Col. x 2" Actual size: 2.59" x 2"

Black and white	Full color
\$34⁰⁰ Per week / 1-3x run	\$46⁰⁰ Per week / 1-3x run
\$32⁰⁰ Per week / monthly	\$44⁰⁰ Per week / monthly
\$28⁰⁰ Per week / yearly	\$40⁰⁰ Per week / yearly

MODULAR SPECIALS

1/8 PAGE only \$175 W/COLOR \$225
Actual size 5.31" x 5"

1/4 PAGE only \$315 W/COLOR \$415
Actual size 5.31" x 10"

1/2 PAGE only \$525 W/COLOR \$675
Actual size 10.75" x 10"

Full Page only \$700 W/COLOR \$875
Actual size 10.75" x 20.25"

2 Col. x 4" Actual size: 2.59" x 4"

Black and white	Full color
\$68⁰⁰ Per week / 1-3x run	\$92⁰⁰ Per week / monthly
\$64⁰⁰ Per week / monthly	\$88⁰⁰ Per week / yearly
\$56⁰⁰ Per week / yearly	\$80⁰⁰

LINE CLASSIFIEDS:
\$12 for the first 10 words, 10 cents each for each additional word.

TheSouthsiderVoice

The Voice of the South Side

P.O. Box 17187 • Indianapolis • IN • 46217
317.781.0023 • www.southsidervoice.com

BEST DEAL!

Digital Advertising



Keeping Southsiders connected



Ad design included, plus your ad is linked to your website!

Banner (900x144px)
Top, Middle, Bottom

3 month package
Only **\$80** mo. / 1 month
\$99

Sidebar (220x200px)

3 month package

Only **\$40** mo. / 1 month
\$75



Payment terms:
Due at time
of order

TheSouthsiderVoice

P.O. Box 17187 • Indianapolis • IN • 46217
317.781.0023 • www.southsidervoice.com

TheSouthsiderVoice zoned for

Decatur Township

TheSouthsiderVoice.com

Call today! 317-781-0023

TheSouthsiderVoice

The Voice of the Southside

P.O. Box 17187 • Indianapolis • IN • 46217
317.781.0023 • www.southsidervoice.com

PREPRINT INSERTING

Our **FREE** community newspaper, a family-friendly publication, covers **education**, **high school sports**, a **reminiscing column** from our archives, **local and fun events**, a **Car Nutz column** (in season) and **puzzles**.

Circulating positive news to Indy's Southside (and now Decatur Township)
Reaching an audience of more than 40,000 newsprint/digital.

PREPRINT INSERTING PRICING: Prices good thru December 30, 2022

Maximum width: 11"

1-4 Page insert (1-time run) \$28 per thousand (ROP \$350)

(4-time run) \$26 per thousand (ROP \$325)

Commitment to multiple runs (more than 4-times) \$23 per thousand (ROP \$287.50)

Newspaper contact:

Kelly Sawyers
Publisher
317-781-0023
kelly.sawyers@southsidervoice.com



Payment terms: Due upon receipt

Delivery of preprints:

(Need 5 days prior to printing)

Ship to:

AIM MEDIA • 22 West New Road • Greenfield, IN 46140
Account: Indpls. Southsider Voice

Contact: Johna Cooksey, 317-477-3248
postpress@aimmediaindiana.com

Best deal!

